

To attract more success in business, you don't have to network more. You just have to network more *intentionally*. This book tells you how.

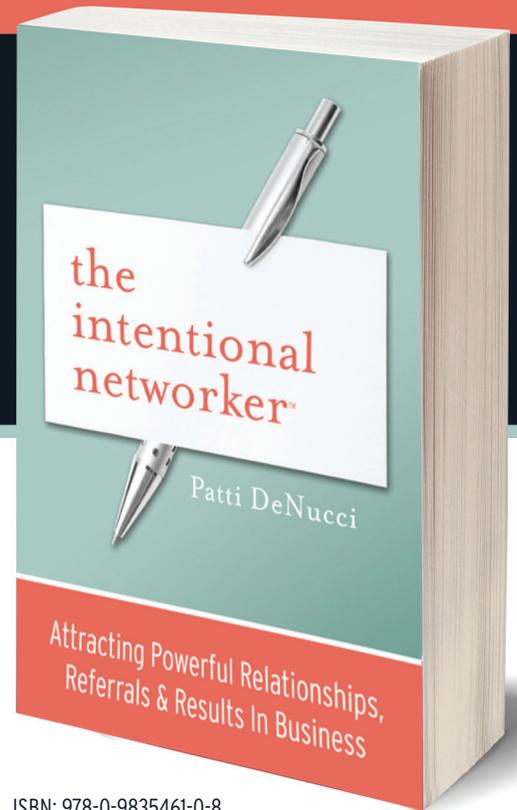


## The Intentional Networker™: Attracting Powerful Relationships, Referrals & Results in Business By Patti DeNucci

Author Patti DeNucci has studied, practiced, and taught the art and science of intentional networking and attracting strategic referrals for more than 25 years. Her new book, *The Intentional Networker™: Attracting Powerful Relationships, Referrals, and Results in Business*, offers stories, techniques, and tips gleaned from her experiences as a respected entrepreneur, connector, and communicator. Nine strategically ordered chapters provide a holistic view of what it takes to stand out in the crowd and be a more focused, efficient, and successful networker; one that earns respect as well as referrals and results in business.

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Categories: Business Relationships,  
Networking for Business, Business Referrals



ForeWord Reviews 2011  
Book of the Year Finalist

This book offers time-tested tips that will help you:

- ✦ **Network less while attracting more and better results**
- ✦ **Maximize your networking success before you even set foot out the door**
- ✦ **Experience the power of becoming more focused and selective**
- ✦ **Learn how and why small details matter and are keys to your success.**
- ✦ **Discover insider secrets to giving and getting better referrals**

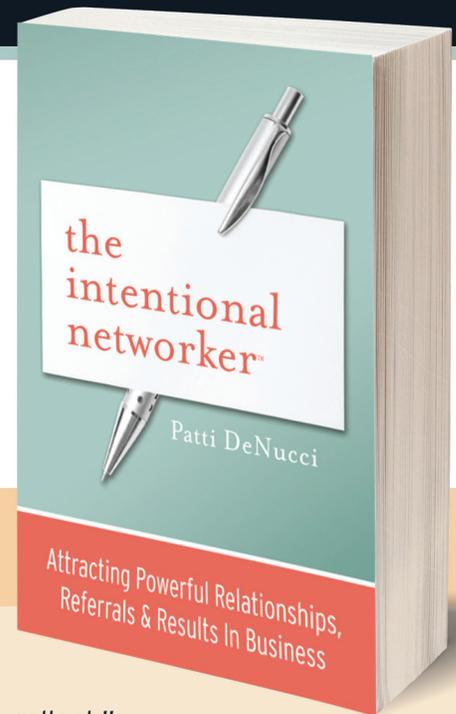
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**Patti DeNucci** is a networking and connections expert and owner of DeNucci & Co., a referral and resource firm that skillfully matches members of an exclusive network of freelancers, experts, and resources to businesses and organizations that need their expertise. During more than 20 years as a business owner, Patti has worked with thousands of companies, organizations, and individuals; generated millions of dollars in revenue for members of her referral network; and attended, facilitated, and presented at thousands of networking and business events. When Patti isn't making and attracting spot-on referrals or networking with intention, she is teaching others how to do the same via consulting, speaking, and training.

This book was written for:

- ✦ **Entrepreneurs & business owners**
- ✦ **Freelancers, consultants & solopreneurs**
- ✦ **Sales, marketing & development professionals**
- ✦ **Job hunters & career changers**
- ✦ **Anyone who wants to attract quality relationships & referrals in business**



"...a strongly recommended pick for anyone who wants to boost their business's networking power." — Midwest Book Review

"With revealing stories, Aha! Moments, and how-to's, Patti DeNucci shares why networking with more thought and focus has so much more to do with your success than the number of business cards you collect."  
— Dianna Amorde, author of *Aha! Moments: When Intellect & Intuition Collide*

"This book is invaluable for anyone who wants to do business with integrity and connect more powerfully. Patti shares her insight and experiences, both on paper and in person, with grace, elegance, and friendliness."  
— Lorie Marrero, organizing expert and author of *The Clutter Diet: The Skinny on Organizing Your Home and Taking Control of Your Life*

"Patti DeNucci's wisdom takes years off the learning curve of professional socialization. Her book is a content-rich, must-have for your business-building library." — Jan Goss, corporate etiquette and international protocol consultant and author of *Protocol Power: 21 Days to Professional Polish*

"*The Intentional Networker™* is a thorough presentation of an important and timely subject by an experienced networking professional." — Doug Hall, The W.D. Hall Company

**Patti DeNucci, DeNucci & Co. LLC**

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